



Radio Island Marina Awarded 2015 Service Honors by Grady-White Boats

GREENVILLE, NC: Radio Island Marina, of Beaufort, NC, earned Grady-White Boats' Silver Anchor Service Award for being one of the top two ranking dealerships in customer satisfaction based on customer surveys conducted by the company. Radio Island Marina continues to be a leader in the Grady-White network. Radio Island Marina has also been awarded the service excellent award which will be presented with their awards at the company's Sales Conference to be held in December in Greenville, NC.

Grady-White customer satisfaction is carefully measured by utilizing dealer satisfaction scores in customer surveys to confirm top-quality handling and care. Service Excellence winners must have a score of at least 9.25 on a 10-point scale for the model year.

"Grady-White is extremely pleased to grant these awards to demonstrate our great partnership with Radio Island Marina. They have continuously proven to be more than up for the task of balancing and combining superior customer relations with a continued emphasis on business growth. In addition, they have helped to carry on the Grady-White spirit of "delivering the ultimate boating experience" by marketing in a top-class manner, utilizing a superior knowledge of the products, and taking great care of their customers" said Joey Weller, Grady-White's Vice President of Sales.

Established in 1959, Grady-White manufactures a variety of versatile, high quality center console, dual console, express and walkaround cuddy cabin sportfishing and coastal family boats from 18 to 37 feet. Grady-White boats are built by craftsmanship and designed through customer input and a longstanding, sincere focus on attention to detail.