



## **GRADY-WHITE BOATS**

Exceptional attention to detail.

### Local Grady-White Dealership Receives 2024 Admiral's Circle Award

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FOR FURTHER INFORMATION, CONTACT:

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### **Grady-White Boats Recognizes Success of Radio Island Marina with Prestigious Admiral's Circle Award for Model Year 2024**

GREENVILLE, NC: Grady-White Boats is proud to announce Radio Island Marina of Beaufort, NC, has been awarded membership in the Grady-White Boats Admiral's Circle for model year 2024, in recognition of exceptional achievement in both sales and customer service.

The Admiral's Circle Award is reserved for the dealerships in the Grady-White network that have achieved the top tier in retail sales, and simultaneously provided world-class customer service to their customers for the model year. This is the 3rd year that Radio Island Marina has earned this special honor.

"Radio Island Marina has shown their dedication to their customers by demonstrating exceptional attention to detail in all aspects of the sales and service experience," stated Joey Weller, Grady-White's Vice President of Sales. "Grady-White is very pleased and honored to have Radio Island Marina representing our brand. Their expertise in our fine products along with providing incredible service for their customers sets a standard that other dealers strive to replicate." said Weller.

Established in 1959, Grady-White builds 28 models of saltwater-tough, versatile, and high-quality center console, dual console, express, and walkaround cabin sportfishing and coastal family boats from 18 to 45 feet at its facility in Greenville, NC. Grady-White is historically renowned for and highest rated in customer satisfaction by every third-party study ever done in the marine industry, including all 8 of the J.D. Power and Associates

Customer Satisfaction Awards for their category and all 22 consecutive years of the NMMA Customer Satisfaction Index Awards. The company has been privately owned by NMMA Hall of Fame member Eddie Smith since 1968, and is led by Kris Carroll, 49-year company veteran and NMMA Hall of Fame member. Learn more at [www.gradywhite.com](http://www.gradywhite.com).

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